



## TRADE COUNTER PRIVACY POLICY

This page explains Roadtechs Specialist Products Ltd (RSP) privacy policy and how we intend to collect, use and protect any information that you provide us with when you visit this Trade Counter website.

### Legal Duty

Under the Data Protection Act, we have a legal duty to protect any information we collect from you. We are committed to the principles of data protection and will carry out our business in the spirit of the Data Protection Act 1998 and the UK Privacy and Electronic Communications Legislation of October 2003. We do not pass on your details to any third party or government department unless you give us permission to do so.

### Collection Information

We collect information from visitors to this Trade Counter web-site in two ways:

1. Contact details (including name and email address) through visitors emailing us, using the instant messaging feature, registering for special offers and site usage information, from a cookie, log files and page tagging.
2. Your contact details will be stored in a database and may be used to contact you via mail, telephone or email. Contact could be made for the purposes of market research or to communicate promotional materials regarding our products/services on this site or other information that may be of interest to you.

### Feedback

If you contact us regarding a technical question about our web-site then we may need to pass this onto our technical suppliers. However, we do not pass on any of your personal information when dealing with your enquiry, unless prior permission has been granted.

### Log files

Log files allow us to record visitors' use of the site. From time to time we may use a data research company to analyse log file information from all our visitors. We use this information to make changes to the layout of the website and to the information in it.

Log files do not contain any personal information and they are not used to identify any individual patterns of use of the site.

### Contacting Roadtechs Specialist Products Ltd

If you wish to see our records of any correspondence you have sent to us, or if you have a query or complaint about this privacy policy or about the site then please contact us on 01508 536360 or email [info@roadtechsproducts.net](mailto:info@roadtechsproducts.net)  
Privacy policy updates

If this privacy policy changes in any way, we will upload the updated version on this page. Therefore, ensure you regularly view this page to ensure you are always up to date and aware of what information we collect, how we use it and under what circumstances, if any, we will share it with other parties.

### Part of the **Roadtechs** Group of Companies

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